

About · brand guidelines

The OpenDossier brand

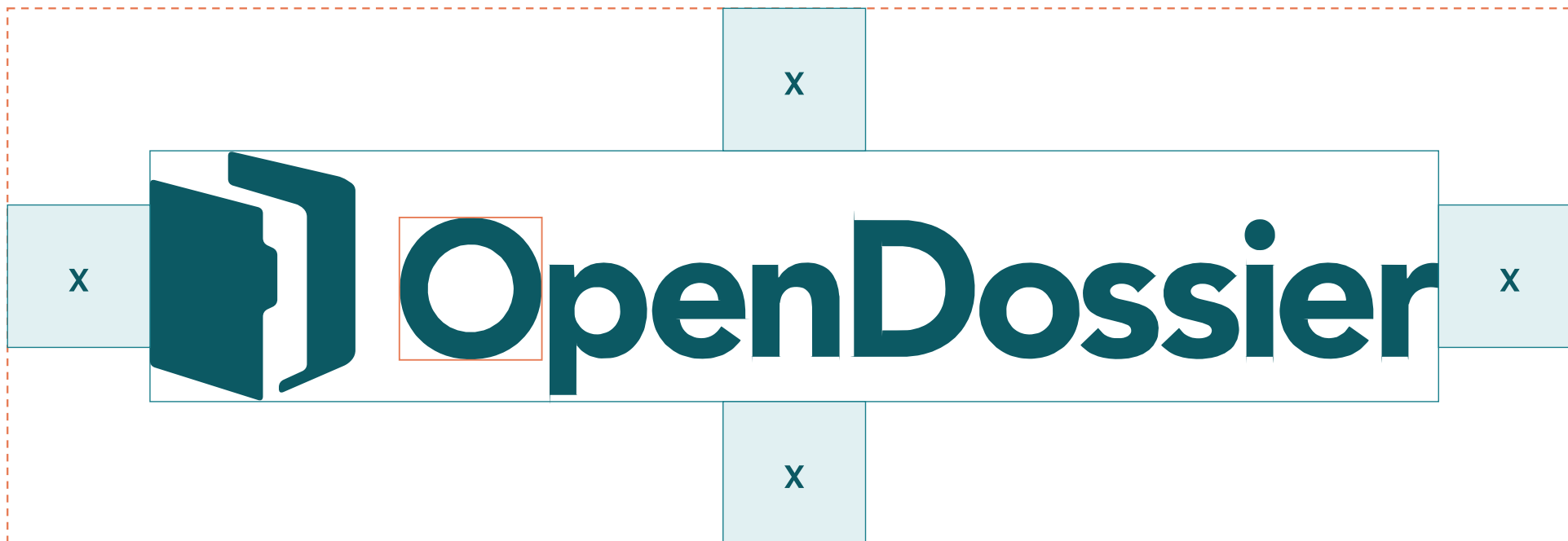
A folder, opening. The mark is two panels of a dossier seen as it opens, the spine between them left white; the wordmark is a geometric sans drawn as outlines. One colour, teal, carries the brand. OpenDossier is a member of the Magellan Global family of brands; the family relationship is expressed through the signature line and the shared tone, not by altering the logo.





Construction and clear space

The clear space on every side is x , the height of the O in the wordmark. Nothing else enters that zone: no text, rules, other logos or edges of the page.



x = the height of the O. Keep at least x of clear space on every side; nothing else enters this zone.

Proportions

- The mark is 271 units wide and 331 tall; the wordmark cap height is 181 units; the gap between mark and wordmark is 58 units
- In the horizontal lockup the cap line of the wordmark sits 90 units below the top of the mark; the baseline sits 53 units above the mark's lowest point

Minimum sizes

 OpenDossier	 OpenDossier	
24 px / 8 mm horizontal lockup	48 px / 14 mm stacked lockup	16 px / 4 mm mark alone

Below the minimum, use the mark alone. The tagline lockup is not used below 40 px high.

- The stacked lockup places the mark at 125% centred above the wordmark with a 54 - unit gap
- The tagline lockup sets 'A Magellan Global Brand' in Poppins Medium at a quarter of the cap height, left-aligned to the wordmark

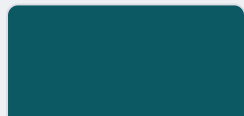
Colour versions

Teal on white or paper is the primary version. White on teal for dark surfaces. Black for single-colour print. Navy only inside Magellan Global group documents where all family brands are shown in the group colour.

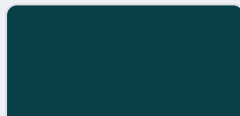




Colour



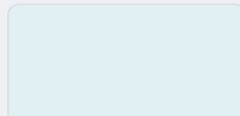
Teal
#0C5963 · RGB
12 89 99



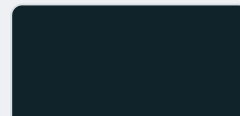
Teal dark
#083F47



Teal light
#1A7F8C



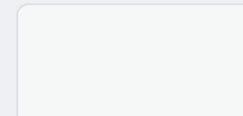
Teal tint
#E1F0F2



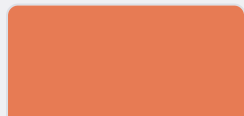
Ink
#10232A



Grey
#667080



Paper
#F6F8F8



Sun
#E77B54 · open
questions only



Magellan navy
#2B3074 ·
group contexts
only

Teal is the only brand colour: logo, links, buttons, verified states and the dossier header.

Teal light marks partial coverage and verified chips; the sun is reserved for open

questions and warnings; Magellan navy appears only in the group signature and group documents. Print: Teal ≈ Pantone 7476 C, CMYK 92/45/45/25 (confirm on proof).

Typography

The wordmark

The wordmark is artwork, supplied as outlines in every file. It is never retyped, re-spaced or set in a font, and the mark and wordmark are never separated except in the mark-alone uses above.

Supporting typefaces

Jost (weights 500 to 700) for headings, product names and numbers in the interface: a geometric sans in the same family of forms as the wordmark. **Inter** (400 to 600) for body text, tables and the dossier itself, chosen for legibility at small sizes and in five scripts. Both are open-source and self-hostable. In documents where neither is installed, Poppins or Arial for headings and Arial for body.

Voice

- Plain and exact: what is established, what the company says, what is unknown
- No superlatives, no promises about outcomes, no single scores
- Sources named, dates shown, limits stated
- Companies, never people, as the subject

Writing the name

OpenDossier, one word, capital O and capital D, in running text. Never Open Dossier, Opendossier or OPENDOSSIER. The domain is written as opendossier.com.

Misuse



✗ Do not stretch or squash



✗ Do not recolour outside the palette



✗ Do not rotate



✗ Do not outline or add effects

OpenDossier

✗ Do not retype the wordmark in a font



✗ Do not place on busy or low-contrast backgrounds

Applications



Know the company. Understand the evidence.

A Magellan Global Brand · www.opendossier.com



Company intelligence, diligence and trust



App icon, social avatar, favicon at 32 and 16 px

In the Magellan Global family

OpenDossier keeps its own mark and colour. Membership of the group is stated, not drawn: the line 'A Magellan Global Brand' with the group symbol appears in the footer of every page, in the tagline lockup, and on the first page of any document. In group materials that show all brands together, the navy version may be used so that the family reads as one.



A Magellan Global Brand



A Magellan Global Brand

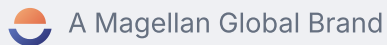
Downloads

Asset	Formats	Use
Horizontal lockup	SVG teal · SVG white · SVG black · SVG navy · PNG 2400 · PNG white	Primary use everywhere
Stacked lockup	SVG teal · SVG white · SVG navy · PNG 1600	Square spaces, covers, signage
Tagline lockup	SVG teal · SVG white on teal · PNG 2400	Documents, decks, first use in print
Mark	SVG teal · SVG white · SVG black · SVG navy · PNG 1000	Small sizes, icons, patterns
App icon and avatar	SVG · PNG 1024 · avatar 400 · touch icon 180	App stores, social profiles, devices
Favicon	SVG · 16 · 32 · 48 · 192 · 512	Browsers and PWA manifests
Social and banners	OG 1200×630 · banner 1584×396	Link previews, LinkedIn
Construction	SVG · PNG	For designers
Guidelines	PDF	This page, as a document

Asset	Formats	Use
Magellan Global primary logo	SVG	Reference; use only with the group's permission



Know the company. Understand the evidence.



Operated by Magellan Global. The Magellan family:

Magellan Global WG Global

LegalMatrix GoGoTrust

magellon **OpenDossier**

Product

Company Intelligence

Diligence Workspace

Company Monitor

Trust Workspace

AI Assurance Dossier

Certification readiness

AI Visibility

API and MCP

Dossiers and coverage

Anatomy of a dossier

Methodology

Corrections and appeals

Coverage by jurisdiction

llms.txt

Sitemap

Solutions

Partner and vendor diligence

Advisers

Trust profile

Investors

Certification

Magellan Global brands

Company

About OpenDossier

Roadmap

Pricing

Compare

Independence and disclosure

Brand

Careers

Official records are obtained from the registries, courts and regulators named on each coverage page; licensed data under the licences stated; company documents under the company's own grant

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